



BUILD A BIGGER TABLE

CHEF SHAWN NILES

Yakima Valley, WA • Pacific Northwest Fire Cuisine With Italian Soul

SNAPSHOT

Founder, The Fat Pastor - A Nationally Recognized Name In Food, Serving Luxury Meals in Washington Wine Country and Throughout the US + Founder Of Urban Kitchen Business & Culinary School For Underserved Youth + Founder of Bite Club, The Nation's First Legal Underground Dining Club + Host, Wine Country Kitchen (TV Series, In Post-Production) + Host of Sam's Club Bite Club Stage At The World Food Championships + Judge, World BBQ Finals Alongside Famous Dave Anderson, Plowboy Todd & Yoder Smokers + Judge, Open Fire Meat Up Alongside Live Fire Master Al Frugoni

PRESS

MasterChef On Fox, Best Leftovers Ever On Netflix, Washington Wine Commission, Yakima Herald Republic, Food & Wine Magazine, Business Insider, Wine Enthusiast, GoDaddy, Eater Seattle, Yahoo.com, MSN.com, Others

@The.FatPastor

PRESS AND PARTNERSHIPS:

FPMarketing@thefatpastor.com

AUDIENCE & REACH

Instagram: 3k+ Followers

Facebook: 5.2k+ Followers

- + Engagement through Behind-The-Scenes Reels, Live Fire Demos, Fine Dining Reels & Pictures, Community Events
- + Followers are Food & Wine Enthusiasts Aged 25-55, Mostly From The Pacific Northwest, But Many From Around The US & The Rest Of The World
- + Thousands Reached Annually Through Live Events, Pop-ups, And National Culinary Appearances.
- + A Loyal, Values-Driven Audience Drawn To Authenticity, Inclusion, Storytelling, And Shared Meals."

PARTNERSHIP OPPORTUNITIES

- Branded Recipe Videos & Reels
- Live Fire Tours
- Product Placement & Gear Collabs
- Wine & Culinary Events
- Consulting
- Faith Inspired Speaking, Storytelling & Fundraising Opportunities